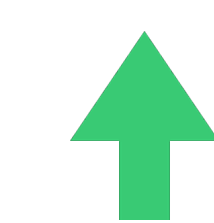


# How ClimatePro Increased Conversion Rates By 124% While Bringing Down CPA

ClimatePro has been serving the San Francisco Bay Area for over 40 years. They are 3M Window Film Specialists who have completed thousands of residential and commercial window film projects and using the best window film in the world: 3M Window Films.

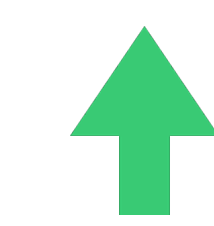
ClimatePro was looking to scale their PPC efforts. Using strategies such as Single Keyword Ad Groups, Call-Only Campaigns, and custom landing pages we saw great strides in their PPC channels. In fact, after starting with KlientBoost, they were able to see a **124% increase in conversion rate while seeing over a 51% decrease in cost per acquisition.**

## The Results



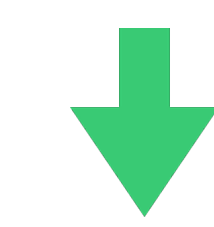
**124%**

Increase in Conversion Rate



**57%**

Increase in Conversion Volume

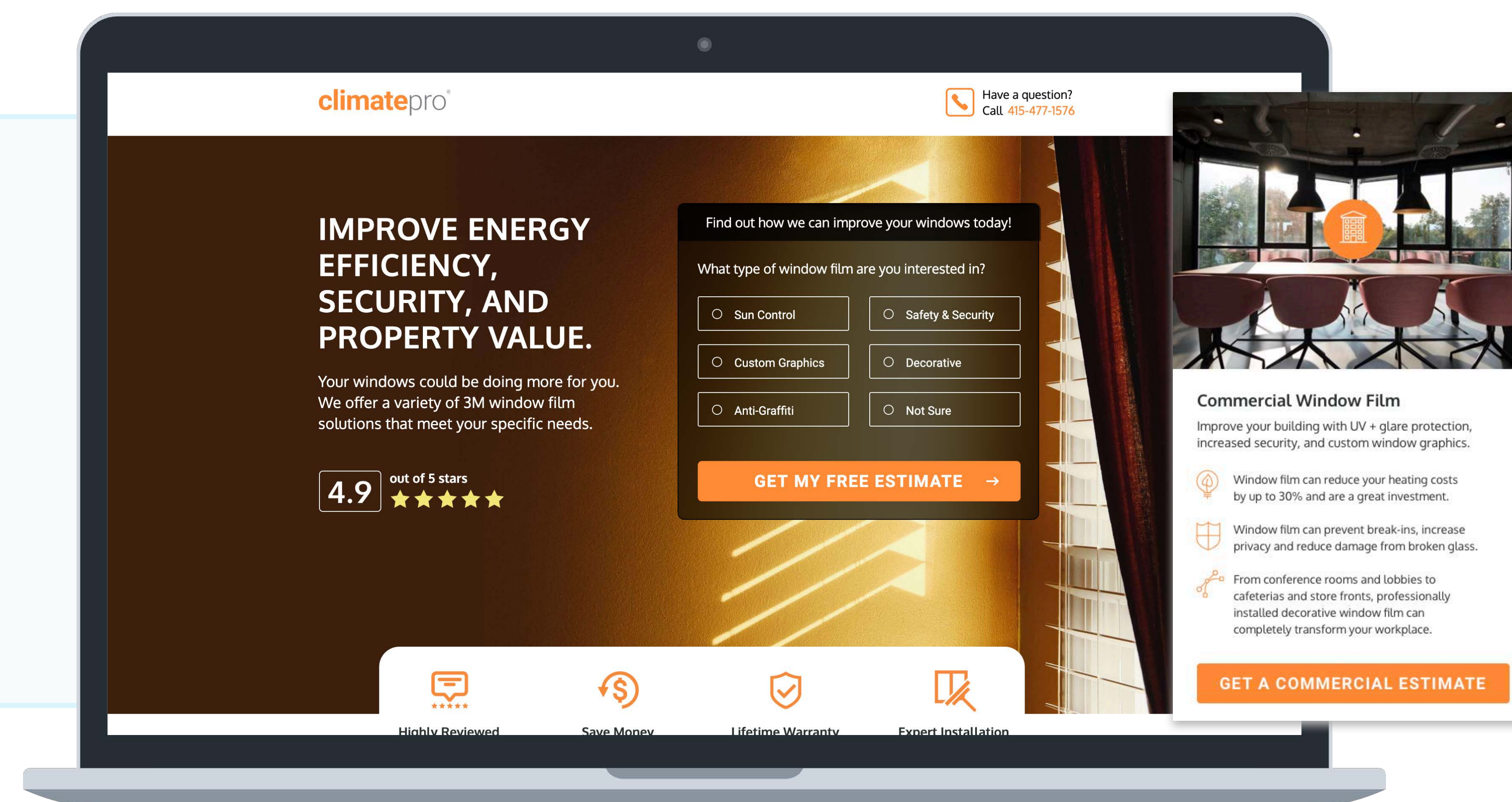


**51%**

Decrease in Cost per Acquisition

### How We Did It:

- Single Keyword Ad Groups
- Call-Only Campaigns
- A/B Testing Ad Copy
- Custom Landing Pages



"We saw great customer support from the KlientBoost team. Our team was always available for any questions we had and made us feel like we were their only client. They always brought great 10x ideas to the table and provided excellent service."

**Brett Haynes** - Marketing Manager | ClimatePro